



## Objective Domains

# Web Page Builder Specialist (WPS) focused on Elementor® for WordPress®

The WordPress Elementor Specialist industry certification is a professional designation that recognizes a developer's expertise in using the Elementor page builder for WordPress. The certification assesses a developer's knowledge of Elementor's features and functionality, as well as their ability to create custom and effective designs using the tool. By becoming certified, a developer demonstrates their mastery of Elementor and their ability to provide high-quality and efficient solutions to clients. This certification is ideal for experienced Elementor users who want to showcase their skills and gain a competitive edge in the marketplace.

### 1. Theme Builder

- 1.0.a Setting conditions using theme builder
- 1.0.b Build theme part with dynamic content
- 1.0.c Create headers and sticky headers
- 1.0.d Custom 404 page
- 1.0.e Customize WooCommerce Product with Elementor
- 1.0.f Customize Product Archive Page with Elementor
- 1.0.g Create Single Page and Single Post Templates with Elementor

### 2. Design and Layout in Elementor

- 2.0.a Typography
- 2.0.b Global colors and Fonts
- 2.0.c Create Vertical Progress Trackers
- 2.0.d Exit scrolling text effect
- 2.0.e Create flashing Images
- 2.0.f Create a Vertical Header
- 2.0.g Shortcode widget in Elementor
- 2.0.h Text widget in Elementor
- 2.0.i Image carousel in Elementor
- 2.0.j Margin and padding basics

### **3. Elementor Forms**

- 3.0.a Form Design
- 3.0.b Send personalized email confirmation from a contact form
- 3.0.c Inline contact form
- 3.0.d Create multi-step forms

### **4. Responsive Design with Elementor**

- 4.0.a How to make responsive pages
- 4.0.b Elementor Mobile Editing Tools
- 4.0.c Hide Columns per Device
- 4.0.d Custom Positioning Responsive Behavior
- 4.0.e Making your site tablet and mobile-friendly
- 4.0.f Responsive Image Hotspots

### **5. Pop Up**

- 5.0.a Promotion box
- 5.0.b Create a button to trigger an Onclick Popup
- 5.0.c Shopping Cart Popup
- 5.0.d Popup conditions: Triggers and Advance Rules
- 5.0.e Content Lock Popup
- 5.0.f Login Form Popup
- 5.0.g Countdown Popup
- 5.0.h Related Posts Popup
- 5.0.i Create Responsive Menu using Popups

### **6. Dynamic Design with Elementor**

- 6.0.a Create a directory using Elementor, ACF, and CPT UI
- 6.0.b Dynamic Content
- 6.0.c Dynamic Lightbox
- 6.0.d Dynamic Request Parameters
- 6.0.e Dynamic Contact URL
- 6.0.f Dynamic User Profile Pictures and Numbers
- 6.0.g Dynamic Colors

## 7. Motion Effects

- 7.0.a Add Entrance Animation
- 7.0.b Create sticky scrolling effect using Elementor
- 7.0.c Add scrolling effects
- 7.0.d Animated text effect
- 7.0.e How to use x and y anchor points with motion effects in elementor
- 7.0.f Create an Image Movement Illusion in Elementor
- 7.0.g Mouse track animation
- 7.0.h Parallax effect
- 7.0.i Animated headline widget

## 8. Website Performance Optimization in Elementor

- 8.0.a Website image optimization
- 8.0.b Website layouts with Elementor
- 8.0.c Performance optimization with Elementor
- 8.0.d Web hosting providers
- 8.0.e Third-party tools for optimization and performance boosts